BC3 picks student services VP

Willoughby formerly worked at Hunter College in N.Y.

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By Ed Biller

BUTLER TWP — Butler County Community College has named Case Willoughby the school’s new vice president of student services.

He formerly was director of advising services at Hunter College in New York.

Willoughby, hired July 2, brings a wealth of higher education administration experience to BC3.

He holds a doctorate of education in higher education and master’s degree in student personnel administration from Columbia University’s Teachers College, as well as a master’s degree in Hispanic civilization from New York University.

Willoughby spent two years at Columbia University as manager of training and development, student affairs, then another two years as class dean, before moving to American University for two years, where he was resident director/coordinator of diversity programs.

He then worked for two years as director of academic achievement at City University of New York’s Hostos Community College, where he assigned new first year and transfer students an academic adviser to create a supportive mentoring relationship.

He followed that assignment with six years at Hunter College, where he oversaw academic advising, first year orientation, transfer programs, retention services, and scholar programs for 16,000 undergraduates.

“(Willoughby) has some great new ideas and we are very pleased to have him,” said Susan Chagnon, director of communications and marketing for BC3.